Pocono Mountains
UNITED WAY

October 2026 Newsletter

RIPPLE EFFECT

by Michael Tukeva, President/CEO



A measure of a community is how much it cares.

This year, more than 350 volunteers descended across Monroe County for Pocono Mountains United Way's Day of Caring, our county's largest day of volunteerism. That is nearly double the impact of last year.

But the true measure of the day will not be found in numbers alone. It will be found in every wall painted, meal packed, garden restored, room organized, and neighbor encouraged. A good deed becomes a ripple. A kind word travels into the life of another person. When hundreds of people choose to care at the same time, those ripples become shockwaves.

The people touched by Day of Caring may never know the names of the volunteers who served them. But they will remember how they were made to feel. Seen. Valued. Supported. Less alone.
That is the heart of United Way.

Most of us can remember a moment when someone offered help, encouragement, or hope. Day of Caring gives each of us the opportunity to become that person for someone else.
We are not simply volunteering. We are showing Monroe County who we are.

We are **UNITED IN STRENGTH**.











HOSPITALITY GIVES BACK

During this year's Day of Caring, more than 150 volunteers packed 60,000 meals to help address food insecurity in the region during the signature volunteer event: Pocono Hospitality Gives Back.

Hosted at Kalahari Resorts & Conventions in Tobyhanna Township, hospitality employees from resorts, restaurants, attractions and tourism-related businesses worked assembly-line style to package meals for local families.

Read more about Pocono Hospitality Gives Back and view videos and photos that captured this project as well as other Day of Caring projects **on our website**.

2026 CAMPAIGN UPDATES



CAMPAIGN KICKOFF

Pocono Mountains United Way kicked off the 2026 campaign season with community members in attendance at Camelback Resort!

Together, we celebrated the impact that is felt throughout our community thanks to the many individuals and businesses that support Pocono Mountains United Way.

[View photos and video](#) from the evening on our website!

Upcoming Events





Support PMUW by enjoying a crab cake at Frogtown Tavern or Frogtown Chophouse in November!

Regina Farms will donate $5 to PMUW for every wreath purchased between Nov. 16-Dec. 23!

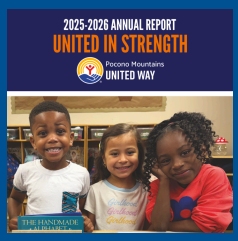
SAVE THE DATE!



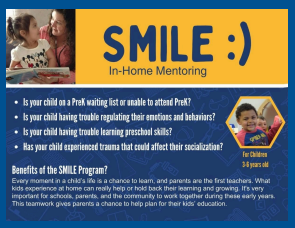
OTHER UNITED WAY PROGRAMS



PoconoInfo Helpline
570-517-3954
Email



PMUW 2025/2026 Annual Report



SMILE Mentoring Program
Email

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