



Pocono Mountains
UNITED WAY

March 2026 Newsletter

POCONO MOUNTAINS UNITED WAY AROUND TOWN

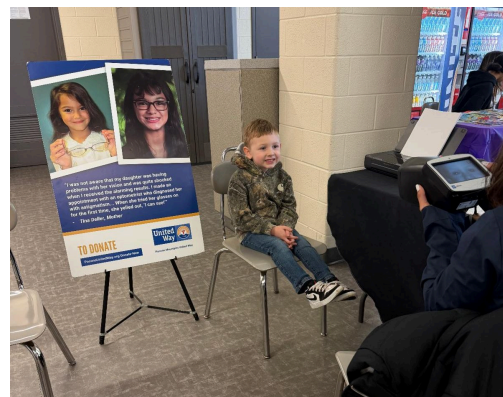
Pocono Mountains United Way staff has been out in the community this month supporting young learners through a series of impactful events focused on early childhood success.



At the recent Kindergarten Fair hosted by the East Stroudsburg Area School District, the Healthy Start Screenings program provided free vision and developmental screenings to help ensure children are ready to begin their educational journey. During the event, 110 screenings were completed in partnership with Sights for Hope.

In addition to the Kindergarten Fair, our Manager of Community Impact, Roxanne Powell also served as a special celebrity guest reader at Pocono Services for Families and Children's centers for Read Across America. Her visits brought excitement and the joy of reading to young children, reinforcing the importance of literacy and positive early learning experiences.

Through these outreach efforts, Roxanne continues to represent Pocono Mountains United Way's commitment to investing in children and families throughout Monroe County, helping ensure that every child has the opportunity to grow, learn, and succeed!



NEW HOUSING NAVIGATOR

Please help us welcome our new Housing Navigator, LaTania Jones! As the Housing Navigator, LaTania uses custom housing tracking software to link landlords with naturally occurring affordable housing (NOAH) with local



assistance agencies who provide caseworker support to those in need. These listings allow agency case workers to be more productive by reducing the time they spend searching for quality units for their clients to rent.

The Housing Navigator also administers applications for several of PMUW's housing assistance funds, develops renter education programs, facilitates landlord workshops and meetings, and works collaboratively with housing assistance organizations in the county

LaTania's experience comes both from work in the corporate world as well as positions she has held in local senior services and housing assistance agencies.

"We're thankful to have LaTania on our housing team. She brings a deep bench of experience to the role, and provides background that helps us deliver several other of PMUW's services," said Tom Campbell, Director of Housing Initiatives.

COMMUNITY IMPACT

2026 SPONSORSHIPS AVAILABLE TO SUPPORT OUR COMMUNITY

Join us in creating a meaningful and lasting impact in our community! The success of our programs depends upon sponsorships from businesses and organizations who are the backbone of our community. Your sponsorship directly contributes to improving the lives of local individuals and families. Choose to sponsor a single project or sponsor a number of projects by selecting a package.

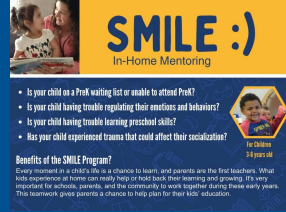
Examples of Sponsorships Available:

- PoconoInfo.org Corporate Sponsorships **NEW!**
- Special Events - Day of Caring, Campaign Kickoff, & More!
- Getting Ready for Kindergarten Calendar
- Back-to-School Backpack & Supply Drive

Contact Michael@PoconoUnitedWay.org for more information on sponsorship opportunities, click on the Sponsorship Guide button below, or [visit our website](#) to explore ways that you can make an impact in our community.

[View the 2026 Sponsorship Guide](#)

OTHER UNITED WAY PROGRAMS



PoconoInfo Helpline
570-517-3954
Email

PMUW 2024/2025
Annual Report

SMILE Mentoring
Program
Email

Pocono Mountains United Way
301 McConnell Street, Stroudsburg, PA 18360
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