



March 2024 Newsletter



Do You Want to be Known for Your Philanthropy?

By Michael Tukeva, President/CEO

Have you witnessed the impact of generosity firsthand? I have! However, in our society, there seems to be a common misconception about what true philanthropy entails. Many confuse it with fundraising, but there exists a profound distinction between the two.

Fundraising is transactional. It involves gathering financial resources to support a cause or organization. While undoubtedly vital for sustaining charitable efforts, it often focuses solely on monetary contributions. On the other hand, *philanthropy* transcends mere donations. It encompasses a deep-rooted sense of compassion and empathy towards others, driving individuals to take meaningful action to improve lives and communities... [Continue reading on our website.](#)

Do you want recognition for your generosity? We want to know!

YES

NO





Nauman Donates New Heating/HVAC System to PMUW

Our friends at Nauman Companies displayed an amazing level of philanthropy by donating a new Heating/HVAC system in the PMUW office in Stroudsburg.

"We are so grateful for this donation. By replacing this equipment, Nauman is allowing us to concentrate more of our efforts towards improving our community. Their service is top-notch and puts United Way in a great position to serve the community," said Michael Tukeva, PMUW President and CEO.

Special thanks to Troy Nauman, President, for his continued dedication to supporting PMUW and our community. We also want to thank Christian Fornataro, HVAC Manager, and his awesome crew of installers: Kane Nelson, Shane Cotner, Zach Bankes, Dan Bibber, & Mike Bibber.

THANK YOU!



Weis Markets Round-up Update

Thanks to Weis Markets and generous shoppers, the Round-up campaign in January raised \$9,000 for PMUW! Thank you!

Upcoming Programs & Events



Community Night

Northampton Community College - Pocono Campus
April 30, 2024 ~ 6:00-8:00 pm

Join us for Community Night 2024! Each year, we team up with other agencies to offer this free community event. We're thrilled to offer FREE Vision and Dental Screenings for children aged 6 months to 5 years old, right outside in the AmeriHealth Caritas mobile bus. These screenings are specifically for children attending school in Monroe County. Contact **Roxanne** to pre-register your child and don't forget to visit our booth!

SAVE THE DATES & JOIN US



Shawnee Riverfest XIII
Sunday, July 7, 2024
11:30 AM

Contact **Gil Coronado** for
sponsorship opportunities:
201-753-0093
gcoronado.cila@gmail.com



**A Million Steps to Mental Health
Awareness Walk**
Saturday, May 4, 2024
9:30 AM

Proceeds benefit the
Generation Next program.
Donate! Walk! Share!
www.ThePMFoundation.org/walk

File Your Taxes for FREE Online!

Visit unitedway.org/myfreetaxes for details



Other United Way Programs

HELP IS AVAILABLE
Connecting with community services is easy.

PoconoInfo is a free one-stop information and referral service for Monroe County that provides easy access to human services in our community.

570-517-3954
info@PoconoUnitedWay.org

PoconoInfo will help eliminate guessing, confusion, and helplessness.

Services and resources we can help you find:

- Child care
- Food banking
- Financial counseling
- Homelessness
- Job training
- Legal assistance
- Life skills training
- Mental health services
- Substance abuse
- Transportation
- Utility assistance
- Veterans services
- Wages, salaries & benefits
- Employment
- Child support
- Public assistance programs
- When to leave home
- Child abuse & neglect
- Long-term care
- Support groups
- Add more

HOMEOWNERSHIP CENTER
PATHWAYS TO HOMEOWNERSHIP

FREE Home counseling & loan assistance

FREE Credit counseling & report management

FREE Home repair for affordable mortgages

ABOUT OUR PROGRAM

Get support from a HUD-Certified Housing Counselor on how to create a customized path to homeownership. Individuals who work with HUD counselors are 30% less likely to experience foreclosure. Successful, sustainable homeownership begins with educated homeowners. You will have the tools, capacity, and knowledge to make your options so you can make the best decision about whether and when to buy, affordable financing plans, and accessing possible financial assistance programs.

570-517-3954 | housinginfo@poconounitedway.org | #homeownership

@monapea | @monapea | @highforworkpea

LANDLORD-TENANT EVICTION MEDIATION
A Free Service for Monroe County Landlords and Tenants

Helping Our Community Resolve Eviction Disputes

- Are you a landlord who lives in Monroe County? Are you worried about being evicted?
- Are you a tenant who rents property in Monroe County? Are you experiencing a landlord/tenant dispute regarding evictions?
- Do you want the help of a neutral third party in resolving the problem?
- Are you seeking resources to help with the related costs and financial pressures associated with an eviction?

The mediation services of **Monroe County Pocono Mountains United Way** can help. Call 570-261-8023 to make a request for mediation.

What's Mediation?

Mediation is a structured and confidential process that helps both sides together to resolve conflicts. The mediator does not make a decision, but can help both sides come to an agreement.

Pocono Mountains United Way
Empowering lives. One by one.

PoconoInfo Helpline
570-517-3954 or [Email](mailto:info@PoconoUnitedWay.org)

Pathways to Homeownership
570-517-3954 or [Email](mailto:housinginfo@poconounitedway.org)

Eviction Mediation Program
570-261-8023 or [Email](mailto:mediation@poconounitedway.org)

Pocono Mountains United Way
301 McConnell Street, Stroudsburg, PA 18360
570-517-3953 www.PoconoUnitedWay.org



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