



Pocono Mountains  
United Way

# IMPACT SUMMARY 2022-2023

Our programs and services focus on Education, Financial Mobility, and Health - the building blocks for a good quality of life.

## RENTAL ASSISTANCE PROGRAMS

**814** Households served,  
including  
**2,095+** Individuals

**\$3,775,733**  
In rental and utility assistance provided

## HEALTHY START EARLY CHILDHOOD SCREENINGS

**3,599**  
Screenings completed

**577**  
Screenings resulted in referrals

**63%**  
Increase in referrals over pre-  
pandemic baseline

## GENERATION NEXT

**30**  
Students participated

**87%**  
Reported the field trip was their first  
visit to a college campus

## VOLUNTEER INCOME TAX ASSISTANCE (VITA)

**210**  
Returns completed

**\$184,266**  
In refunds generated and over  
**\$52,000**  
in filing fees saved

## LANDLORD-TENANT EVICTION MEDIATION

**313**  
Individuals served

**86%**  
Of households assisted remained  
housed an average of 30 days after  
receiving assistance

## POCONOINFO HELPLINE

**6,155**  
Individuals assisted with  
information and referral

Top needs included:

- Income and cash assistance
- Utility assistance
- Food and clothing
- Household and material goods

Visit [PoconoUnitedWay.org/Our-Impact](https://PoconoUnitedWay.org/Our-Impact) to see the entire report and learn more about our impact.