

September 2023 Newsletter

Michael's Reflections on 15 Years

The crowd of volunteers, staff, and donors had just left the Day of Caring/Campaign Kick-off breakfast at Barley Creek. I sat in my car and reflected on the surprise acknowledgement of my 15 years of leading non-profits in the picturesque Pocono Mountains. I have been fortunate to witness the incredible impact of the *caring power of community* for one and a half decades. This community has not just been a place on a map. It has character. It shares a sense of responsibility, compassion, and generosity... **[Continue reading Michael's reflections on our website](#)****



New Mobile Screenings Program

Healthy Start Early Childhood Screenings are now mobile! Parents now have more opportunities to have their child's vision and dental health checked. The first of these mobile screenings will be conducted on the AmeriHealth Caritas mobile wellness bus at Giant in East Stroudsburg in November. Screenings are available to Monroe County children ages 6 months to 5 years.

[Mobile Screening Flyer](#) ([Download](#))



**Giant (Parking Lot)
300 Lincoln Ave.
East Stroudsburg, PA
18360**

**Nov. 7, 2023 ~ 3pm-6pm
Nov. 11, 2023 ~ 9am-Noon**

Pre-registration is strongly suggested. Call Roxanne Powell to register at 570-517-3958 or email Roxanne@PoconoUnitedWay.org.

Emerging Leaders Spotlight: Ashley Stevens

Ashley is a Sarasota, FL native with 24 years of dedicated service at ESSA, where she proudly holds the role of Community Reinvestment Officer. Her mission is to ensure equitable lending, investment, and support for all the communities they serve. When she's

not championing community causes, you can find her indulging in her passion for delicious cuisine, fine wine, and globetrotting adventures... [**Read more about Ashley on our website**](#)

The Emerging Leaders Society is a professional development, leadership, and community-building group for young professionals and emerging leaders in Monroe County. For more information on getting involved, email the ELS Chairperson, [Michael Sherman](#).



Event Updates



An Amazing Day of Caring

We want to thank the 160+ individuals who came out to volunteer for the Day of Caring! It was wonderful to see so much community spirit and teamwork supporting our county! Special thanks to VIP Studios for helping us catch some amazing photos from the

day. Visit <https://PoconoUnitedWay.org/day-of-caring-2023/> to view more photos.

We also want to thank our Day of Caring sponsors: Barley Creek Brewing Company, ESSA Bank & Trust, Highmark Blue Cross Blue Shield, Lehigh Valley Hospital - Pocono, Pocono Mountains Visitors Bureau, & St. Lukes - Monroe Campus.

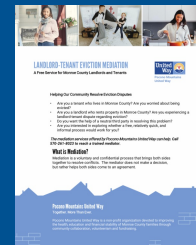
Other United Way Programs



PoconoInfo Helpline
570-517-3954 or [Email](#)



Homeownership Center
570-517-3954 or [Email](#)



Eviction Mediation Program
570-261-8023 or [Email](#)



Help our team make a difference in our community - [DONATE TODAY!](#)

Pocono Mountains United Way
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