

## November 2022 Newsletter



### Local Businesses Find Unique Way To Raise Money For PMUW

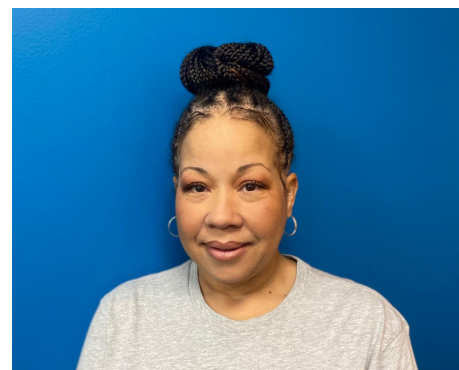
Stroudsburg, PA – This year, four local businesses started a cause marketing campaign called “[\\$0.80 for 80 years](#)” to celebrate United Way serving in Monroe County since 1942 and have raised over

\$8,000 in donations. Barley Creek Brewing Company, The Frogtown Chophouse, ShawneeCraft Brewing Company, and Sonia’s Sweet Inspirations each offered a menu item that donated 80 cents of that sale to Pocono Mountains United Way (PMUW) to benefit community programs.

[Continue Reading About the  
"\\$0.80 For 80 Years" Cause Marketing Campaign](#)

### Monroe NAACP President & PMUW Board Member to speak at ESU's MLK celebration

Christa Caceres, President of the Monroe County chapter of the NAACP and board member for Pocono Mountains United Way, has been selected by East Stroudsburg University to speak at ESU's MLK celebration.



In fact, Caceres will be the keynote speaker for the 2023 Dr. Martin Luther King Jr. Celebration Breakfast at Stroudsmoor Country Inn.

[Read the Pocono Record's full article about it!](#)



Still want to help out other agencies in Monroe County? Visit [www.VolunteerMonroe.org](http://www.VolunteerMonroe.org) to see available volunteer opportunities.

## Sanofi Donates \$250,000 To Pocono Mountains United Way

A longstanding community partnership continues to serve the public, as Sanofi announced a \$250,000 donation to Pocono Mountains United Way (PMUW). This money will be used towards implementing the 2023 Sanofi Signature program that provides

support for numerous recently announced programs that Pocono Mountains United Way develops to combat the area's social determinants of health.

"We greatly appreciate our relationship with Sanofi and their desire to build up the community through our work," said PMUW President/CEO Michael Tukeva. "This money can go a long way to helping Monroe County residents over the next year."



[Read the full story here](#)

## Giving Tuesday Raised Funds For SMILE In-Home Mentorship Program

On Tuesday, November 29, 2022, Pocono Mountains United Way participated in the Giving Tuesday Match Day program hosted by AllOne Charities. This year, over **50** people donated to help expand the SMILE program, resulting in over **\$7,500** of donations.

In total, the generosity of our communities raised over **\$171,000** to numerous organizations through AllOne Charities.

## Dental Screenings For Children Now Available

The Healthy Start Early Childhood Screening program is once again able to provide dental screenings thanks to a partnership with



Northampton Community College's Dental Hygiene Program and Pennsylvania's Public Health Dental Hygiene Practitioners. This partnership provides free oral health screenings for children in Monroe County between the ages of one and five.

[Child care facilities interested in bringing screenings to their facilities should contact Roxanne Powell at 570-517-3958](#)



## Event Updates



### [Join Us On Giving Tuesday](#)

Join us at our office on Giving Tuesday as we raise money for the SMILE In-Home Mentoring Program.

Pocono Mountains United Way works together with community partners to address complex problems in Monroe County, PA that cannot be solved by any single individual or organization.

For Giving Tuesday this year, PMUW is raising money for our SMILE In-Home Mentoring Program for early childhood development. This program helps ensure that families receive support and resources to give their children learning experiences.

[RSVP to Giving Tuesday Today!](#)

### [Annual Report To The Community](#)

Pocono Mountains United Way hosts its annual Report to the Community on Thursday, December 15, 2022, from 8:30-10:30 AM.

Join us for a complimentary breakfast buffet and celebrate the year in review. During the breakfast, businesses and individuals will be recognized for their contributions and PMUW will highlight the community impact of the past year.

Come learn about the past year at Pocono Mountains United Way and join us in our work for the year ahead!

[RSVP to the Report to the Community today!](#)

## [80th Anniversary Honorees](#) [Fundraising Challenge](#)

In August, PMUW hosted a breakfast honoring 80 individuals, families, and organizations that have made a significant impact on the local community over the years.

Now, we have created a fundraising event that allows YOU to support your favorite honoree and donate to Pocono Mountains United Way through their fundraising team. Search through the names on our website to see a [full list of honorees](#) and click on the name to be redirected to their fundraising page. Every donation provides the option to fundraise on the team of one of our 80 Honorees, so jump in and be part of this tremendous fundraiser that creates a positive contribution to our local community.



[Ready, set, GO!](#)

## 2022 Campaign



Pocono Mountains United Way launched its 80th Campaign on September 7th. The Campaign is led by Chris Barrett, President/CEO of Pocono Mountains Visitors Bureau, and Michael Tukeva, President/CEO of Pocono Mountains United Way. Our Be the Reason Campaign encourages people to give United and *be the reason...*

- that no family struggles to make ends meet.
- individuals are working to improve their financial stability.
- children are prepared to succeed in school and beyond.
- people in our community won't go hungry.

*Ready to make a difference?* Visit our [website](#) to learn how to participate through a workplace campaign or to donate with an individual pledge.

## Other United Way Programs



**HELP IS AVAILABLE**  
Connecting with community services is easy.

PoconoInfo is a free one-stop information and referral service for Monroe County that provides easy access to human services in our community.

☎ 570-517-3954  
✉ info@PoconoUnitedWay.org

PoconoInfo will help eliminate guessing, confusion, and helplessness.

Services and resources we can help you find:

- Substance Abuse
- Foodbanking
- Rental/utility assistance
- Transportation
- General advice information
- Case intervention services
- Where to donate food
- Childcare
- Legal counselor
- Credit counseling
- Public assistance programs
- Where to donate food
- Substance Abuse & more
- Aging parent assistance
- Support groups
- And more

**EMERGENCY RENTAL ASSISTANCE PROGRAM**




Monroe County Pennsylvania ERAP  
Help with past-due rent and utility payments.

**Who can qualify for the ERAP program?**

- ERAP provides assistance for Monroe County renters who are behind on their rent or utilities.
- Household income must be equal to or less than the following totals for household members 18 years and older:

Per Household Member	1	2	3	4	5	6	7	8
Annual Household Income	\$6,000	\$8,000	\$9,000	\$10,000	\$12,000	\$13,000	\$14,000	\$16,000

Go to [MonroeERAP.com](http://MonroeERAP.com) to apply online.  
Monroe ERAP Information Line: 870-562-8877

Approved funding this program includes:   

**LANDLORD-TENANT EVICTION MEDIATION**  
A Free Service for Monroe County Landlords and Tenants



Helping Our Community Resolve Eviction Disputes

- Are you a tenant who lives in Monroe County? Are you worried about being evicted?
- Are you a landlord who rents property in Monroe County? Are you experiencing a landlord-tenant dispute regarding rent?
- Do you want the help of a neutral third party in resolving this problem?
- Are you interested in exploring mediation as the primary path, and if that process does not work, to go to court?

The mediation services offered by Pocono Mountains United Way can help.

**What is Mediation?**  
Mediation is a voluntary and confidential process that brings both sides together to resolve conflicts. The mediator does not make a decision, but rather helps both sides come to an agreement.

**Pocono Mountains United Way**  
Together, We Can Thrive

Pocono Mountains United Way is a non-profit organization devoted to improving the health, education and financial stability of Monroe County families through community relationships, volunteerism and fundraising.

**PoconoInfo Helpline**  
**570-517-3954**

**Emergency Rental Assistance Program**  
**[www.MonroeERAP.com](http://www.MonroeERAP.com)**  
**570-243-6677**

**Eviction Mediation Program**  
**570-261-8023**

## 80 Years United

**Pocono Mountains United Way**  
301 McConnell Street, Stroudsburg, PA 18360  
570-517-3953 **[www.PoconoUnitedWay.org](http://www.PoconoUnitedWay.org)**

