

# INVESTING IN OUR COMMUNITY, UNITING MONROË



United Way  
of Monroe County



2017 – 2018  
COMMUNITY INVESTMENT REPORT

# 2017 – 2018

## Community investment report

Our 2017-2018 fiscal year has been an exciting one. We are seeing a 20% growth in revenue over last year, and the largest overall programmatic investment in five years. Our community partnerships are strengthening, and we are seeing inspiring collaboration among individuals and agencies wanting to do more to create meaningful change in Monroe County.

More importantly, this growth, program investment, and collective approach are enabling us all to make an impact in our community. Together, we are beginning to address some of our county's most pressing challenges; problems that cannot be solved by any single individual or organization.

We are seeing increased access to nutritious foods among low-income families struggling to make ends meet, including doubling the number of healthy meals served to children in need during summer months, as compared to last year. We are seeing child-care deserts being recognized and programming beginning to fill the gaps. We are seeing a coordinated response to addressing homelessness through a new systematic and increasingly streamlined approach. And we are seeing more people connected with the services they need, when they otherwise did not know which way to turn.

But there is still so much to do. Our 2017-2018 Community Investment report highlights our programmatic priorities as we continue to move the needle forward. It also highlights some areas where we know we need to do more.

We are extremely grateful and thankful to the Community Investment Committee and panel volunteers for their extensive work in reviewing and assessing how best to invest our community's dollars into meaningful programming. And clearly, none of this is possible without the volunteers, staff and leadership of our agency partners – the boots on the ground – who are assisting community members on a daily basis, and delivering the work that makes our community a better place.

United Way cannot do it alone; our donors cannot do it alone; our partners cannot do it alone. But together, we can create a level of positive impact in Monroe County that can only happen when we are united in purpose.

Sincerely,



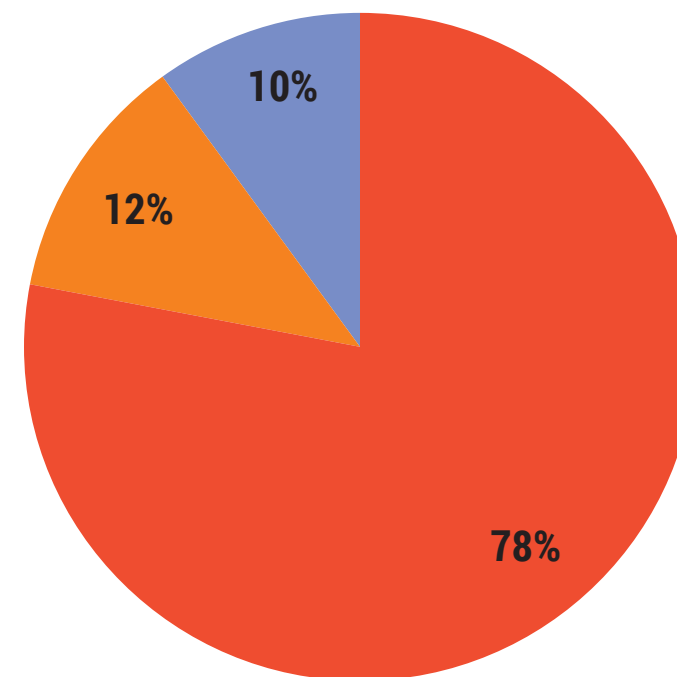
Richard Schlameuss  
Chair, Board of Directors  
United Way of Monroe County



Michael Albert  
President and CEO  
United Way of Monroe County

# 2017-2018 COMMUNITY INVESTMENT SUMMARY

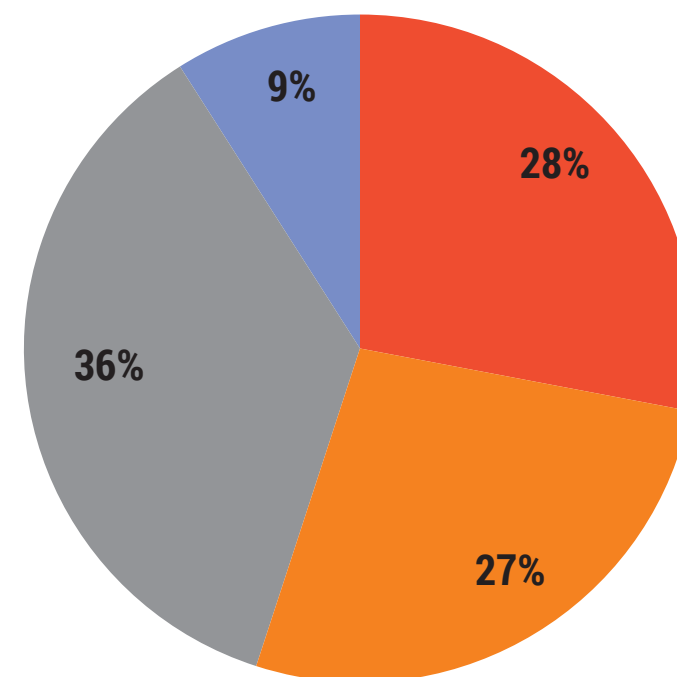
## FUNCTIONAL EXPENDITURES BREAKDOWN



- Fundraising
- Management and general
- Program investments

Functional expenditures percentage breakdown based on last audited fiscal year (2016-17). Current fiscal year (2017-18) final total expenses forecast to be \$1,008,474. Based on this, 2017-18 expenses forecast to be \$786,610 or 78% in program investments; \$121,017 or 12% management and general expenses; and \$100,847 or 10% fundraising expenses.

## PROGRAM INVESTMENTS<sup>1</sup>



- Access to healthy food
- Support for working families
- Help when needed most
- Designations to non-partners<sup>2</sup>

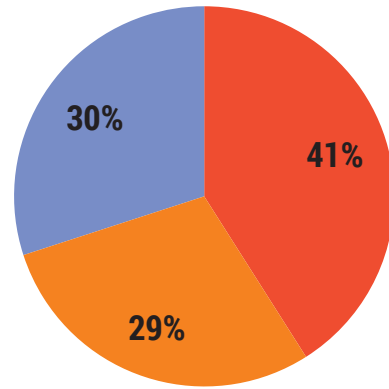
<sup>1</sup> Detailed description and breakdown of program investments (\$786,610; 78% of total expenses) available on next page.

<sup>2</sup> Designations to non-partners (\$69,665; 9% of all program investments) are donations designated to other United Ways and other non-profits.

# 2017-2018 COMMUNITY INVESTMENT DETAILS

## Access to Healthy Food

- Access
- Nutrition
- Backbone\*



### TOTAL INVESTMENT: \$221,055

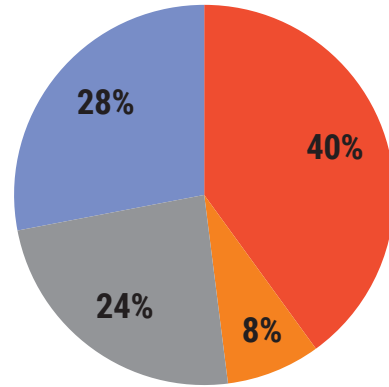
Partner	Program	Amount	Access	Nutrition	Backbone*
Community Action Committee of the Lehigh Valley	Second Harvest Food Bank - Monroe Services	\$7,595	●		●
Community Action Committee of the Lehigh Valley	Second Harvest Food Bank - Fresh Change	\$14,960	●	●	
Monroe County Farmers Market	Double Bucks	\$7,000	●	●	
Monroe County Meals on Wheels Inc.	Home-delivered Meals	\$13,051	●		
Pleasant Valley Ecumenical Network	Food Pantry Services	\$22,491	●	●	●
St. Luke's Hospital - Monroe Campus	Adopt a School Nutrition Education & School Garden	\$5,000		●	
The Salvation Army	Feeding Program	\$30,474	●		●
United Way of Monroe County	Pocono Mountains Hunger Coalition & Backbone Support	\$120,484	●	●	●

\* **Backbone** services are critical direct program activities in a Collective Impact initiative that ensure the success of the initiative. This includes, but may not be limited to: advocacy at local, state and federal levels, coordination of partners, resources and other stakeholders, communication & promotion of services, volunteer coordination, community investment oversight, monitoring and evaluation of services, community needs assessments, technical support and capacity building.

**2-1-1** is an information and referral service implemented in partnership between PA 2-1-1, United Way of PA, Family Service Association of NEPA, Pocono Alliance and United Way of Monroe County.

## Support for Working Families

- Child care & education
- Youth development
- Family support
- Backbone\*

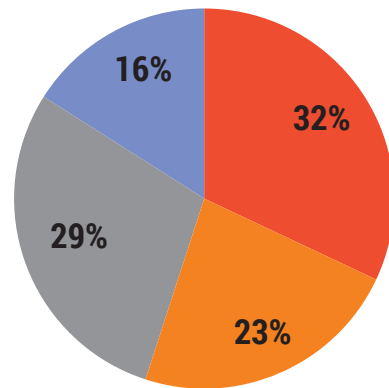


### TOTAL INVESTMENT: \$215,944

Partner	Program	Amount	Child care & education	Youth development	Family support	Backbone*
Boy Scouts of America Minsi Trails Council	ScoutReach (Urban Scouting)	\$6,511		●	●	
Catholic Social Services of the Diocese of Scranton	Big Brothers Big Sisters of The Bridge Serving Monroe County	\$11,200		●	●	
Lehigh Valley Hospital - Pocono	Nurse-Family Partnership	\$8,101	●		●	
Monroe County Youth Employment Service	Project Success	\$9,751		●	●	
Pocono Alliance	Healthy Start Early Childhood Screenings	\$16,601	●		●	
Pocono Alliance	Pre-K Scholarship Program	\$10,000	●		●	
Pocono Family YMCA	Child Care Assistance to Low Income Families	\$6,601	●		●	
Pocono Services for Families and Children	Monroe County Head Start	\$61,580	●		●	
The Growing Place Child Care Centers	Working and/or Special Needs Families Tuition Assistance	\$25,601	●		●	
United Way of Monroe County	Backbone Support	\$59,998				●

## Help When Needed Most

- Housing/homeless
- Crisis intervention
- Info & referral
- Backbone\*



### TOTAL INVESTMENT: \$279,946

Partner	Program	Amount	Housing/homeless	Crisis intervention	Info & referral	Backbone*
American Red Cross of the Pocono Mountains	Disaster Services	\$23,283	●	●		
Center for Vision Loss	Navigating Through the Crisis of Vision Loss	\$10,000		●		
Family Promise of Monroe County	A Fresh Start	\$14,992	●	●		
Family Services Association of NEPA	2-1-1 (after hours call center)	\$3,720			●	
Integra Home Counseling	Rapid Re-Housing: a Wholistic Approach	\$5,000	●	●		
Monroe County Habitat for Humanity	Home Preservation	\$5,570	●			
Pocono Alliance	Bridges Out of Poverty	\$7,500	●	●		
Pocono Alliance	2-1-1 (daytime call center & database management)	\$30,000			●	
Pocono Area Transitional Housing	Pocono Area Transitional Housing	\$23,407	●			
Resources for Human Development	RHD Crossroads Community Services	\$10,000	●	●		
Resources for Human Development	Coordinated Entry Access Site	\$5,000	●		●	
United Way of Monroe County	Latino Social Services Case Management/FLECHA	\$9,000		●		
United Way of Monroe County	Backbone Support	\$89,996			●	●
VALOR Clinic Foundation	Paul's House	\$13,130	●			
Women's Resources of Monroe County Inc.	Crisis Support and Response	\$29,348	●	●		

# 2017-2018 COMMUNITY INVESTMENT COMMITTEE AND VOLUNTEER PANELS

## COMMUNITY INVESTMENT COMMITTEE

**Patricia J. Sayler, Retired, CHAIR**

**Beverly Braxton-Cannon, Volunteer**

**Debbie Harrison, Monroe County CareerLink**

**Christine Harvell, Remax of the Poconos**

**Clare Lenhart, East Stroudsburg University**

**Roger McFadden, Retired**

**Lucille Piggott-Prawl, Advocate, Disability Rights**

**Constance Yuhasz, Weiler Abrasives Group**

### Finance Panel

**Patricia J. Sayler, Panel Chair**

Lisa M. Campbell, Volunteer

Lucas DeBartolo, Volunteer

Stephen J. Kozar, Retired

Linda Mader, Wayne Bank

Linda F. McDonald, Retired

Linda Schiaffino, Vistacom

### Support for Working Families

**Roger McFadden, Chair, Retired**

**Lucille Piggott-Prawl, Vice Chair, Advocate, Disability Rights/Special Education**

**Clare Lenhart, Vice Chair, East Stroudsburg University**

Ed Acosta, Walmart Distribution Center

Tanya M. Carmella-Beers, Volunteer

Lucas DeBartolo, Volunteer

Nicole H. Friedberg, ESU Student

Andrew Gilmore, ESU Student

Gilda Nicole Harris, GNH by Design LLC

Roxanna L. Pifer, Self Employed/Retired

Alyssa Sandoval, ESU Student

Jennifer Steiner, Walmart Logistics

Kimya Wilkins, ESU Student

Ely Zarate, ESU Student

### Access to Healthy Food

**Christine Harvell, Chair, Remax of the Poconos**

**Beverly Braxton-Cannon, Vice Chair, Volunteer**

Emma E. Avci, Volunteer

Alexandra Banks, ESU Student

Jordan Dardas, ESU Student

Samantha Holbert, Volunteer

Shelly McCarthy, Volunteer

Jennifer M. Medina, ESU Student

Mike Monroe, Walmart DC 6080

Jehoshaphat Reich, ESU Student

Tatiana Torres, ESU Student

### Help When Needed Most

**Debbie Harrison, Chair, Monroe County CareerLink**

**Constance Yuhasz, Vice Chair, Weiler Abrasives Group**

Anita Garg, ESU Student

Eva Haddon, Retired Teacher, Principal, Professor

Kevin Hernandez, ESU Student

Sydney Huerbin, ESU Student

Denise Kresge, Weiler Abrasives Group

Linda F. McDonald, Retired

Peter Pipolo, The PourHouse

Jacquelyn Smith, ESU Student

Chris Witty, Volunteer

Xuanxuan Zhu, ESU Student

# UNITED WAY OF MONROE COUNTY PARTNER AGENCIES

Agency	Executive Director	Address
American Red Cross of the Poconos	Michele Baehr	410 Park Ave., Stroudsburg, PA 18360
Catholic Social Services - Monroe County Office	Mary Theresa Malandro	818 Main St., Stroudsburg, PA 18360
Boy Scouts of America - Minsi Trails Council	Craig Poland	PO Box 20624, Lehigh Valley, PA 18002
Burnley Employment and Rehabilitation Services, a Division of Allied Services	Robert Ames	4219 Manor Dr., Stroudsburg, PA 18360
Center for Vision Loss-Monroe County Office	Doug Yingling	4215 Manor Dr., Stroudsburg, PA 18360
Community Action Committee of the Lehigh Valley	Alan Jennings	1337 E. 5th St., Bethlehem, PA 18015
Family Promise of Monroe County	Enid Logan	PO Box 1021, Stroudsburg, PA 18360
Integra Home Counseling	Linda Gerkenmeyer	PO Box 552, Tannersville, PA 18372
LVH-Pocono Nurse-Family Partnership	Virginia Sosnowski	206 E. Brown St., E. Stroudsburg, PA 18301
Monroe County Habitat for Humanity	Kelly Kemmerer	354 Memorial Blvd., Tobyhanna, PA 18466
Monroe County Meals on Wheels	Heidi Fareri	9 North 9th St., Stroudsburg, PA 18360
Monroe County Youth Employment Services	Peter Alasty	PO Box 81, Tannersville, PA 18372
Pleasant Valley Ecumenical Network	Hope Christman	PO Box 561, Saylorsburg, PA 18353
Pocono Alliance	Michael Tukeva	912 Main St., Ste 300, Stroudsburg, PA 18360
Pocono Area Transitional Housing	Sharon Taylor	7 North 9th St., Stroudsburg, PA 18360
Pocono Family YMCA	Bob Lomauro	809 Main St., Stroudsburg, PA 18360
Pocono Services for Families and Children	Tim Lee	212 W. 4th St., E. Stroudsburg, PA 18301 5800 Memorial Blvd., Tobyhanna, PA 18466
Resources for Human Development	Leslie Perryman	37 Dansbury Ter., E. Stroudsburg, PA 18301
St. Luke's Hospital Monroe Campus	Donald Seiple	801 Ostrum St., Bethlehem, PA 18015
The Growing Place Child Care Centers	Lisa Eick	PO Box 487, Kresgeville, PA 18333
The Salvation Army	Majors Gilbert & BethEllen Parkhurst	226 Washington St., E. Stroudsburg, PA 18301
VALOR Clinic Foundation	Mark Baylis	PO Box 315, Brodheadsville, PA 18322
Women's Resources of Monroe County	Lauren Peterson	PO Box 645, Delaware Water Gap, PA 18327



## BOARD OF DIRECTORS

Richard Schlameuss, Board Chair

Ben May, Vice-Chair & Secretary

Tim Kresge, Treasurer

Michelle Bisbing, Immediate Past Chair

Miguel Barbosa

Jill D'Alessandro

Don Hannig

Barbara Johnson

Christina Luna

Chuck Niclaus

Curtis Rogers

Ellyn Schindler

Stephen Zall

## STAFF

Michael Albert, President and CEO

Monica Cravotta, VP, Development and Programs

Jennifer Strauch, VP, Community Impact

Ellen Shafer, Finance and Human Resources Director

Vincent Henry, Latino Social Services Case Manager

**United Way  
of Monroe County**



(570) 629-5657 • [UnitedWayMonroe.org](http://UnitedWayMonroe.org)

[info@unitedwaymonroe.org](mailto:info@unitedwaymonroe.org)

135 Warner Road, P.O. Box 790  
Tannersville, PA 18372

## OUR MISSION

To build partnerships that improve lives and provide solutions to those facing life's challenges.

## OUR VISION

To ensure every person is valued and achieves the highest possible quality of life in Monroe County.